



American Music Research Center
UNIVERSITY OF COLORADO BOULDER

Glenn Miller Collections

ARTIE SHAW

THE OLD GOLD "MELODY AND MADNESS" BROADCASTS AND REHEARSALS

DISC IMAGES



REINHARD SCHEER-HENNINGS

Dusseldorf, Germany

scheer-hennings@t-online.de

OLD GOLD'S MELODY AND MADNESS.
Featuring: Bob Benchley -
Artie Shaw & Orchestra

33 1/3 RPM Inside Out
Columbia Off-the-Line 11/20/38
10-10:30 PM

Federal Transcribed Programs, Inc.
101 Park Avenue, N.Y.

Part 1

TRANSCRIPTIONS
INCORPORATED

MURRAY HILL 2-2103

OLD GOLD DRESS REHEARSAL

Date 11/25/38

Part

3

START OUTSIDE

56 WEST 45TH STREET, NEW YORK CITY

UNIVERSAL RECORDING COMPANY INC.
UNIVERSAL
FULL-RANGE RECORDING

DATE MARCH 26, 1939 CBS

OLD GOLD PRESENTS
MELODY AND MADNESS
with
ARTIE SHAW
ROBERT BENCHLEY

PART 1 OF 3
START OUTSIDE 33 1/3 R. P. M.

R.K.O. BUILDING
RADIO

CIRCLE-6-2168

CITY - NEW YORK, N.Y.

CBS

KNX



33 $\frac{1}{3}$ R.P.M.

PART THREE

START OUTSIDE

STATION KNX

START INSIDE XX

DATE 4/9/39

ROBERT BENCHLEY

RECORDED IN THE STUDIOS OF

**RADIO
RECORDERS
INC.**

932 NO. WESTERN AVE.
HOLLYWOOD, CALIF.

PRODUCED BY
LENNEN & MITCHELL
INCORPORATED
8949 SUNSET BLVD. - HOLLYWOOD, CALIF.

33 $\frac{1}{3}$ R.P.M.	PART	ONE
START OUTSIDE	STATION	C B S
START INSIDE X	DATE	4/30/39

THE ROBERT BENCHLEY PROGRAM
OLD GOLD CIGARETTES

RECORDED IN THE STUDIOS OF

**RADIO
RECORDERS
INC.**

932 NO. WESTERN AVE.
HOLLYWOOD, CALIF.

CBS

KNX



33 $\frac{1}{3}$ R.P.M.

PART

ONE

START OUTSIDE

STATION

C B S

START INSIDE X

DATE

5/14/39

ROBERT BENCHLEY

OLD GOLD

RECORDED IN THE STUDIOS OF

**RADIO
RECORDERS
INC.**

932 NO. WESTERN AVE.
HOLLYWOOD, CALIF.

CBS

KNX



START INSIDE
WITH
NEW NEEDLE

33 1/3
R.P.M.

"ROBERT BENCHLEY"

RECORDED IN THE STUDIOS OF

**RADIO
RECORDERS
INC.**

932 NO. WESTERN AVE.
HOLLYWOOD, CALIF.

RR 3105

sent by Mr. Hooper of CBS

pos

Martin

#1